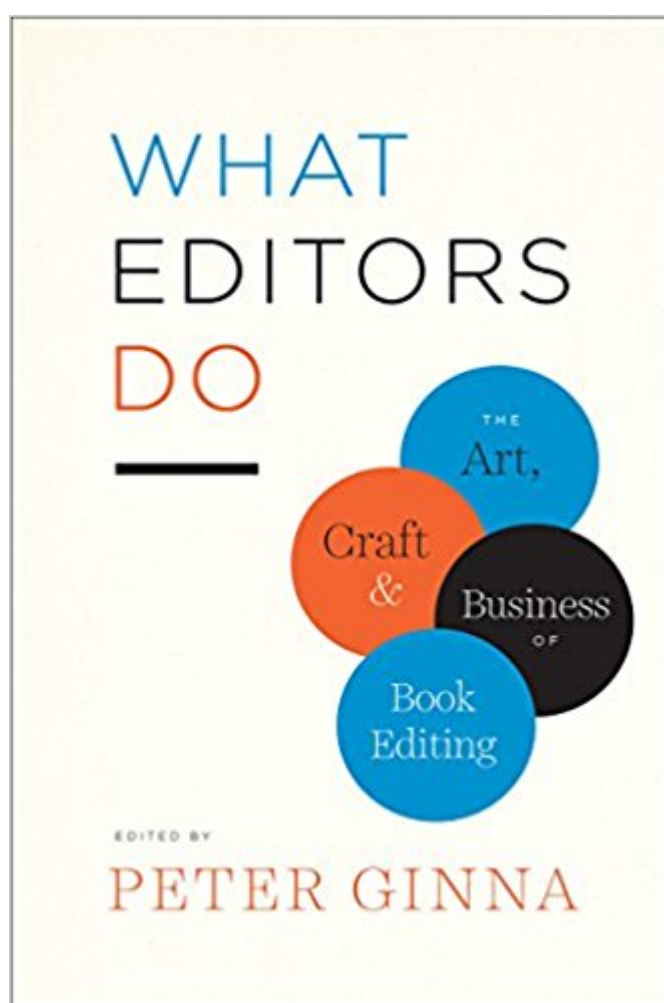


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What Editors Do: The Art, Craft, And Business Of Book Editing (Chicago Guides To Writing, Editing, And Publishing)



Synopsis

Editing is an invisible art where the very best work goes undetected. Editors strive to create books that are enlightening, seamless, and pleasurable to read, all while giving credit to the author. This makes it all the more difficult to truly understand the range of roles they inhabit while shepherding a project from concept to publication. In *What Editors Do*, Peter Ginna gathers essays from twenty-seven leading figures in book publishing about their work. Representing both large houses and small, and encompassing trade, textbook, academic, and children's publishing, the contributors make the case for why editing remains a vital function to writers and readers everywhere. Ironically for an industry built on words, there has been a scarcity of written guidance on how to actually approach the work of editing. This book will serve as a compendium of professional advice and will be a resource both for those entering the profession (or already in it) and for those outside publishing who seek an understanding of it. It sheds light on how editors acquire books, what constitutes a strong author-editor relationship, and the editor's vital role at each stage of the publishing process—a role that extends far beyond marking up the author's text. This collection treats editing as both art and craft, and also as a career. It explores how editors balance passion against the economic realities of publishing. *What Editors Do* shows why, in the face of a rapidly changing publishing landscape, editors are more important than ever.

Book Information

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“Exceptionally well written. The prose are authoritative, entertaining, and informative. Each chapter is written by a leader in that topic’s realm.” (Copyediting) “What Editors Do is the most informative and intelligent book on the work of publishing that you can own. In this collection, some of the best people involved in publishing in the 21st century write lucidly and engrossingly about everything that is important to editors and writers. A lively book that will also be great armchair reading for any book lover. As an editor and publisher of 30 years, I cannot recommend this book more highly.” (Shaye Areheart, director, Columbia Publishing Course) “Editors do a lot patiently, coolly, analytically, but also boldly, urgently, fervently. Their work, almost always invisible, makes ideas speak and books fly. What Editors Do shows just how varied and valuable editors are, especially now when the well-edited book is more necessary than ever.” (William Germano, author of *Getting It Published* and *From Dissertation to Book*) “What Editors Do is essential reading for anyone who wants to edit, be edited, or learn how publishing really works. It’s also thoroughly delightful the chance to learn from a wide variety of industry greats as they share frank and fascinating stories about how all sorts of books, famous and unknown, came to life. I’ve worked in publishing for more than three decades but still learned volumes from this book.” (Will Schwalbe, executive vice president, Macmillan, and author of *The End of Your Life Book Club*)

Peter Ginna was most recently publisher and editorial director at Bloomsbury Press; before that he held editorial positions at Oxford University Press, Crown Publishers, St. Martin’s Press, and Persea Books. He has taught editing in New York University’s publishing program, and comments on editing, books, and publishing at the blog Doctor Syntax and on Twitter at @DoctorSyntax.

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